

Exhibit 9

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Mark: 1800CONTACTS

US Serial Number: 75746706

Application Filing Date: Jul. 08, 1999

US Registration Number: 2675866

Registration Date: Jan. 21, 2003

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 02, 2013

Publication Date: Jul. 09, 2002

Mark Information

Mark Literal Elements: 1800CONTACTS

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Acquired Distinctiveness Claim: In whole

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: mail order and telephone order services in the field of contact lenses and related products, and electronic retailing services via computer featuring contact lenses and related products

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 1995

Use in Commerce: Jul. 1995

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: 1-800 CONTACTS, INC

Owner Address: 261 West Data Drive
Draper, UTAH UNITED STATES 84020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Laura M. Konkel

Docket Number: 212315-5005

Attorney Primary Email Address: mkeipdocket@michaelbest.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Laura M. Konkel
Michael Best & Friedrich LLP
100 East Wisconsin Avenue, Suite 3300
Milwaukee, WISCONSIN UNITED STATES 53202

Phone: 608-257-3501

Fax: 414-277-0656

Correspondent e-mail: mkeipdocket@michaelbest.com lmkonkel@michaelbest.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 12, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 12, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 02, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 02, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 14, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 14, 2017	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 12, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 02, 2013	TTAB RELEASE CASE TO TRADEMARKS	49876
Jan. 02, 2013	CANCELLATION TERMINATED NO. 999999	49876
Jan. 02, 2013	CANCELLATION DENIED NO. 999999	49876
Nov. 12, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 12, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70131
Nov. 12, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70131
Nov. 09, 2012	TEAS SECTION 8 & 9 RECEIVED	
Sep. 29, 2011	NOTICE OF SUIT	
Aug. 29, 2011	NOTICE OF SUIT	
Mar. 25, 2011	NOTICE OF SUIT	
Mar. 22, 2011	NOTICE OF SUIT	
Aug. 17, 2010	NOTICE OF SUIT	
Jul. 21, 2010	NOTICE OF SUIT	
May 25, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 20, 2010	NOTICE OF SUIT	
Apr. 29, 2010	NOTICE OF SUIT	
Mar. 10, 2010	NOTICE OF SUIT	
Oct. 13, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Feb. 02, 2009	NOTICE OF SUIT	
Feb. 02, 2009	NOTICE OF SUIT	
Sep. 12, 2008	NOTICE OF SUIT	
Sep. 03, 2008	NOTICE OF SUIT	
Sep. 03, 2008	NOTICE OF SUIT	
Sep. 02, 2008	CANCELLATION INSTITUTED NO. 999999	49876
Apr. 01, 2008	CASE FILE IN TICRS	
Feb. 16, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Feb. 06, 2008	ASSIGNED TO PARALEGAL	70131
Feb. 04, 2008	TEAS SECTION 8 & 15 RECEIVED	
Nov. 04, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 21, 2003	REGISTERED-PRINCIPAL REGISTER	
Jul. 19, 2002	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jul. 09, 2002	PUBLISHED FOR OPPOSITION	
Jun. 19, 2002	NOTICE OF PUBLICATION	
Apr. 01, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 29, 2002	EXPARTE APPEAL TERMINATED	746706
Mar. 29, 2002	EX PARTE APPEAL-REFUSAL REVERSED	746706
Aug. 13, 2001	CONTINUATION OF FINAL REFUSAL MAILED	
Mar. 14, 2001	JURISDICTION RESTORED TO EXAMINING ATTORNEY	
Feb. 07, 2001	CONTINUATION OF FINAL REFUSAL MAILED	
Jan. 30, 2001	JURISDICTION RESTORED TO EXAMINING ATTORNEY	
Jan. 30, 2001	EX PARTE APPEAL-INSTITUTED	746706
Jul. 20, 2000	FINAL REFUSAL MAILED	
Apr. 07, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 07, 1999	NON-FINAL ACTION MAILED	
Oct. 01, 1999	ASSIGNED TO EXAMINER	73708

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 12, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 16

Registrant: 1-800 CONTACTS, INC

Assignment 1 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: [2908/0957](#)

Pages: 22

Date Recorded: Aug. 04, 2004

Supporting Documents: [assignment-tm-2908-0957.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Feb. 27, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ZIONS FIRST NATIONAL BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: UTAH

Address: ONE SOUTH MAIN STREET
SALT LAKE CITY, UTAH 84111

Correspondent

Correspondent Name: JOHN H. PLATT

Correspondent Address: 400 EAST VAN BUREN
ONE ARIZONA CENTER
PHOENIX, AZ 85004

Domestic Representative - Not Found

Assignment 2 of 16

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3624/0043](#)

Pages: 9

Date Recorded: Sep. 19, 2007

Supporting Documents: [assignment-tm-3624-0043.pdf](#)

Assignor

Name: [ZIONS FIRST NATIONAL BANK](#)

Execution Date: Sep. 06, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 66 E. WADSWORTH PARK DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 3 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: [3624/0091](#)

Pages: 8

Date Recorded: Sep. 19, 2007

Supporting Documents: [assignment-tm-3624-0091.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Sep. 06, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS FIRST LIEN COLLATERAL AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Address: P.O. BOX 2558
HOUSTON, TEXAS 77252

Correspondent

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 4 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: [3624/0099](#)

Pages: 8

Date Recorded: Sep. 19, 2007

Supporting Documents: [assignment-tm-3624-0099.pdf](#)**Assignor**Name: [1-800 CONTACTS, INC.](#)

Execution Date: Sep. 06, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

AssigneeName: [JPMORGAN CHASE BANK, N.A., AS SECOND LIEN COLLATERAL AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Address: P.O. BOX 2558
HOUSTON, TEXAS 77252**Correspondent**

Correspondent Name: KIRSTIE HOWARD, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017**Domestic Representative - Not Found****Assignment 5 of 16**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5205/0029](#)

Pages: 9

Date Recorded: Jan. 30, 2014

Supporting Documents: [assignment-tm-5205-0029.pdf](#)**Assignor**Name: [JP MORGAN CHASE BANK, N.A.](#)

Execution Date: Jan. 30, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

AssigneeName: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 66 EAST WADSWORTH PARK DRIVE
DRAPER, UTAH 84020**Correspondent**

Correspondent Name: BRYAN G. PRATT

Correspondent Address: 222 SOUTH MAIN STREET, SUITE 2200
SALT LAKE CITY, UT 84101**Domestic Representative - Not Found****Assignment 6 of 16**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5205/0038](#)

Pages: 9

Date Recorded: Jan. 30, 2014

Supporting Documents: [assignment-tm-5205-0038.pdf](#)**Assignor**Name: [JP MORGAN CHASE BANK, N.A.](#)

Execution Date: Jan. 30, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

AssigneeName: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:Address: 66 EAST WADSWORTH PARK DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: BRYAN G. PRATT

Correspondent Address: 222 SOUTH MAIN STREET, SUITE 2200
SALT LAKE CITY, UT 84101

Domestic Representative - Not Found

Assignment 7 of 16

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5205/0416](#)

Pages: 9

Date Recorded: Jan. 31, 2014

Supporting Documents: [assignment-tm-5205-0416.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Jan. 31, 2014

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:Address: 1585 BROADWAY
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: THOMAS FAHEY

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 16

Conveyance: SECOND LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5205/0926](#)

Pages: 9

Date Recorded: Jan. 31, 2014

Supporting Documents: [assignment-tm-5205-0926.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Jan. 31, 2014

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

Legal Entity Type: NATIONAL ASSOCIATION

State or Country: OHIO
Where Organized:Address: 60 LIVINGSTON AVENUE
LEONARDO TRANSACTION EP-MN-WS3C
ST. PAUL, MINNESOTA 55107-1419

Correspondent

Correspondent Name: THOMAS FAHEY

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 16

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5714/0342](#)

Pages: 11

Date Recorded: Jan. 22, 2016

Supporting Documents: [assignment-tm-5714-0342.pdf](#)

Assignor

Name: [U.S. BANK NATIONAL ASSOCIATION](#)

Execution Date: Jan. 22, 2016

Legal Entity Type: INC. ASSOCIATION

State or Country MINNESOTA
Where Organized:

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 66 E. WADSWORTH PARK DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: NOVIKA ISHAR

Correspondent Address: ONE NEW YORK PLAZA
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 10 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: [5717/0761](#)

Pages: 9

Date Recorded: Jan. 27, 2016

Supporting Documents: [assignment-tm-5717-0761.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Jan. 22, 2016

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS TRUSTEE AND COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country UNITED STATES
Where Organized:Address: 601 SECOND AVENUE SOUTH
U.S. BANK PLACE, MPFP2802
MINNEAPOLIS, MINNESOTA 55402-4302

Correspondent

Correspondent Name: MILBANK, TWEED, HADLEY & MCCLOY, LLP

Correspondent Address: 28 LIBERTY STREET
C/O LAWRENCE KASS
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 11 of 16

Conveyance: RELEASE OF FIRST LIEN SECURITY INTEREST IN INTELLECTUAL PROPERTY

Reel/Frame: [5715/0031](#)

Pages: 11

Date Recorded: Jan. 25, 2016

Supporting Documents: [assignment-tm-5715-0031.pdf](#)

Assignor

Name: [MORGAN STANLEY SENIOR FUNDING, INC.](#)

Execution Date: Jan. 22, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 W. DATA DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 12 of 16

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5714/0981](#)

Pages: 9

Date Recorded: Jan. 25, 2016

Supporting Documents: [assignment-tm-5714-0981.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Jan. 22, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: UNITED STATES

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 13 of 16

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7098/0092](#)

Pages: 11

Date Recorded: Nov. 06, 2020

Supporting Documents: [assignment-tm-7098-0092.pdf](#)

Assignor

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: AKTIENGESELLSCHAFT (AG)

State or Country Where Organized: CAYMAN ISLANDS

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Name: [LIINGO EYEWEAR, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Name: [PREMIUM VISION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: AXEL MAGNUSSON C/O FRIED FRANK

Correspondent Address: ONE NEW YORK PLAZA
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 14 of 16

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7098/0108](#)

Pages: 11

Date Recorded: Nov. 06, 2020

Supporting Documents: [assignment-tm-7098-0108.pdf](#)

Assignor

Name: [U.S. NATIONAL BANK, N.A.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: MINNESOTA

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Name: [LIINGO EYEWEAR, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Name: [PREMIUM VISION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: AXEL MAGNUSSON C/O FRIED FRANK

Correspondent Address: ONE NEW YORK PLAZA
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 15 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: [7322/0803](#)

Pages: 12

Date Recorded: Jun. 10, 2021

Supporting Documents: [assignment-tm-7322-0803.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#) **Execution Date:** Nov. 06, 2020
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [PREMIUM VISION, LLC](#) **Execution Date:** Nov. 06, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [LIINGO EYEWEAR, INC.](#) **Execution Date:** Nov. 06, 2020
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE
Address: 1585 BROADWAY
 NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: JENNIFER TINDIE
Correspondent Address: 1025 CONNECTICUT AVE., NW, SUITE 712
 COGENY GLOBAL INC.
 WASHINGTON, DC 20036

Domestic Representative - Not Found**Assignment 16 of 16**

Conveyance: SECURITY INTEREST
Reel/Frame: [7322/0791](#) **Pages:** 12
Date Recorded: Jun. 10, 2021
Supporting Documents: [assignment-tm-7322-0791.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#) **Execution Date:** Nov. 06, 2020
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [PREMIUM VISION, LLC](#) **Execution Date:** Nov. 06, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Name: [LIINGO EYEWEAR, INC.](#) **Execution Date:** Nov. 06, 2020
Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [KKR LOAN ADMINISTRATION SERVICES LLC, AS COLLATERAL AGENT](#)
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE
Address: 9 WEST 57TH ST.
 SUITE 4160
 NEW YORK, NEW YORK 10019

Correspondent

Correspondent Name: JENNIFER TINDIE
Correspondent Address: 1025 CONNECTICUT AVE., NW, SUITE 712
 COGENY GLOBAL INC.
 WASHINGTON, DC 20036

Domestic Representative - Not Found**Proceedings**

Summary

Number of
Proceedings: 4

Type of Proceeding: Exparte Appeal

Proceeding
Number: [75746706](#)

Filing Date:

Status: Terminated

Status Date: Mar 29, 2002

Interlocutory
Attorney:

Plaintiff(s)

Name: 1-800 CONTACTS, INC

Correspondent THOMAS WILLIAMS
Address: BRINKS HOFER GILSON & LIONE
P.O. BOX 10395 CHICAGO, ILLINOIS 60610
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
1800CONTACTS	REGISTERED AND RENEWED	75746706	2675866

Prosecution History

Entry Number	History Text	Date	Due Date
1	REQUEST FOR RECONSIDERATION	Jan 22, 2001	
2	APPEAL TO BOARD	Jan 22, 2001	
3	PENDING, INSTITUTED	Jan 30, 2001	
4	REMANDED TO EXAMINER	Jan 30, 2001	
5	BRIEF DUE (DUE DATE)	Feb 12, 2001	Apr 13, 2001
6	REQ TO SUSPEND/REMAND	Feb 02, 2001	
7	REQ TO SUSPEND/REMAND	Mar 05, 2001	
8	REMANDED TO EXAMINER	Mar 14, 2001	
9	BRIEF DUE (DUE DATE)	Apr 11, 2001	Jun 10, 2001
10	APPEAL BRIEF	Jun 13, 2001	
11	TO EXAMINER FOR STATEMENT	Jun 18, 2001	Aug 17, 2001
12	EXAMINER'S STATEMENT	Aug 13, 2001	
13	REPLY BRIEF	Sep 07, 2001	
14	REQ FOR ORAL HEARING	Sep 07, 2001	
15	ORAL HEARING SCHEDULED DECEMBER 18, 01	Nov 06, 2001	
16	ORAL HEARING DECEMBER 18, 2001	Dec 18, 2001	
17	APPEARANCE RECORD	Mar 29, 2002	
18	BOARD'S DECISION: REVERSED	Mar 29, 2002	
19	TERMINATED	Mar 29, 2002	

Type of Proceeding: Cancellation

Proceeding
Number: [92049925](#)

Filing Date: Sep 10, 2008

Status: Terminated

Status Date: Mar 02, 2011

Interlocutory
Attorney: WENDY COHEN

Defendant

Name: Lens.com Inc.

Correspondent RICHARD G MARTIN
Address: FRASER CLEMENS MARTIN & MILLER LLC
28366 KENSINGTON LANE
PERRYSBURG OH UNITED STATES , 43551-4163

Correspondent e-
mail: martin@fraser-ip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LENS	Cancelled - Section 18	75031212	2175334
Plaintiff(s)			

Name: 1-800 Contacts, Inc.

Correspondent BRYAN G PRATT

Address: HOLLAND & HART LLP
222 S MAIN STREET, SUITE 2200
SALT LAKE CITY UT UNITED STATES , 84101-2001

Correspondent e-mail: slcipdocket@hollandhart.com , bgpratt@hollandhart.com , mmiller@hollandhart.com , bwthurgood@hollandhart.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
1800CONTACTS	REGISTERED AND RENEWED	75746706	2675866

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 10, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 12, 2008	Oct 22, 2008
3	PENDING, INSTITUTED	Sep 12, 2008	
4	D'S MOTION TO DISMISS - RULE 12(B)	Oct 22, 2008	
5	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Oct 24, 2008	
6	P'S OPPOSITION/RESPONSE TO MOTION	Nov 12, 2008	
7	D'S REPLY IN SUPPORT OF MOTION	Dec 02, 2008	
8	MOTION DENIED, RESPONSE DUE 3/4/2009.	Feb 04, 2009	
9	ANSWER AND COUNTERCLAIM (FEE)	Mar 04, 2009	
10	RESPONSE TO CC DUE 4/9/09; TD RESET	Mar 09, 2009	
11	P'S MOTION TO STRIKE AND MOT DISMISS CC	Apr 09, 2009	
12	CONSENTED MOTION TO EXTEND TIME TO RESOND	May 01, 2009	
13	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	May 01, 2009	
14	D'S OPPOSITION/RESPONSE TO MOTION	May 07, 2009	
15	P'S REPLY IN SUPPORT OF MOTION	May 27, 2009	
16	TRIAL DATES RESET	Jul 16, 2009	
17	CHANGE OF CORRESPONDENCE ADDRESS	Sep 23, 2009	
18	STIPULATED PROTECTIVE ORDER	Nov 30, 2009	
19	STIPULATION NOTED AND APPROVED	Dec 02, 2009	
20	NOTICE OF REGISTRANT'S EXPERT DISCLOSURE	Jan 14, 2010	
21	P'S MOTION FOR SUMMARY JUDGMENT	Feb 01, 2010	
22	SUSPENDED	Feb 19, 2010	
23	P'S MOTION FOR SUMMARY JUDGMENT	Feb 24, 2010	
24	DEPOSITION TRANSCRIPTS	Jan 25, 2010	
25	D'S OPPOSITION/RESPONSE TO MOTION	Mar 05, 2010	
26	P'S REPLY IN SUPPORT OF MOTION	Mar 25, 2010	
27	D'S REPLY IN SUPPORT OF MOTION	Apr 14, 2010	
28	BOARD'S DECISION: GRANTED	May 18, 2010	
29	DEF'S REQUEST FOR RECONSIDERATION	Jun 18, 2010	
30	P'S OPPOSITION/RESPONSE TO MOTION	Jul 07, 2010	
31	D'S REPLY IN SUPPORT OF MOTION	Jul 15, 2010	
32	MOTION FOR RECON IS DENIED	Dec 08, 2010	
33	COMMR'S ORDER CANCELLING REGISTRATION	Jan 26, 2011	
34	TERMINATED	Jan 26, 2011	
35	APPEAL TO CAFC	Feb 07, 2011	
36	CHANGE OF CORRESPONDENCE ADDRESS	Feb 10, 2011	
37	PROCEEDING TO BE REINSTATED	Mar 02, 2011	
38	COMMR'S ORDER REINSTATING REGISTRATION	Mar 03, 2011	
39	COURT'S DECISION:AFFIRMED	Aug 03, 2012	

Type of Proceeding: Cancellation**Proceeding Number:** [92049876](#)**Filing Date:** Aug 25, 2008**Status:** Terminated**Status Date:** Jan 02, 2013**Interlocutory Attorney:** ELIZABETH WINTER**Defendant****Name:** 1-800 Contacts, Inc**Correspondent Address:** MARK A MILLER
HOLLAND & HART LLP
222 SOUTH MAIN, SUITE 2200
SALT LAKE CITY UT UNITED STATES , 84101**Correspondent e-mail:** slcipdocket@hollandhart.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
1800CONTACTS	REGISTERED AND RENEWED	75746706	2675866

Plaintiff(s)**Name:** Lens.Com, Inc.**Correspondent Address:** CARRIE A JOHNSON
FRASER CLEMENS MARTIN & MILLER LLP
28366 KENSINGTON LANE
PERRYSBURG OH UNITED STATES , 43551-4163**Correspondent e-mail:** firm@fraser-ip.com , johnson@fraser-ip.com**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 25, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 02, 2008	Oct 12, 2008
3	PENDING, INSTITUTED	Sep 02, 2008	
4	D'S MOTION TO DISMISS - RULE 12(B)	Sep 15, 2008	
5	P'S OPPOSITION/RESPONSE TO MOTION	Oct 06, 2008	
6	D'S REPLY IN SUPPORT OF MOTION	Oct 10, 2008	
7	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Nov 01, 2008	
8	SUSPENDED PENDING DISP OF CIVIL ACTION	Feb 02, 2009	
9	CHANGE OF CORRESPONDENCE ADDRESS	Sep 23, 2009	
10	RESPONSE DUE 30 DAYS (DUE DATE)	Feb 04, 2010	Mar 06, 2010
11	D'S RESPONSE TO BOARD ORDER/INQUIRY	Mar 05, 2010	
12	P'S RESPONSE TO BOARD ORDER/INQUIRY	Mar 07, 2010	
13	SUSPENDED PENDING DISP OF CIVIL ACTION	Mar 09, 2010	
14	RESPONSE DUE 30 DAYS (DUE DATE)	Mar 16, 2011	Apr 15, 2011
15	STATUS OF FEDERAL COURT LITIGATION	Mar 31, 2011	
16	SUSPENDED PENDING DISP OF CIVIL ACTION	Apr 04, 2011	
17	RESPONSE DUE 30 DAYS (DUE DATE)	Apr 03, 2012	May 03, 2012
18	CHANGE OF CORRESPONDENCE ADDRESS	Apr 16, 2012	
19	DEF'S RESPONSE RE:C/A	Apr 16, 2012	
20	SUSPENDED PENDING DISP OF CIVIL ACTION	May 08, 2012	
21	WITHDRAWAL OF PETITION FOR CANCELLATION	Dec 21, 2012	
22	BOARD'S DECISION: DISMISSED W/O PREJ	Jan 02, 2013	
23	TERMINATED	Jan 02, 2013	

Type of Proceeding: Extension of Time**Proceeding Number:** [75746706](#)**Filing Date:** Aug 31, 2002**Status:** Terminated**Status Date:** Aug 31, 2002

**Interlocutory
Attorney:**

Defendant

Name: 1-800 CONTACTS, INC

Correspondent THOMAS WILLIAMS

Address: BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO IL UNITED STATES , 60610

Associated marks

Mark	Application Status	Serial Number	Registration Number
1800CONTACTS	REGISTERED AND RENEWED	75746706	2675866

Potential Opposer(s)

Name: JSJ ENTERPRISES, INC.

Correspondent ROBERTA S. BREN

Address: OBLON, SPIVAK, McCLELLAND, MAIER & ET AL
1755 JEFFERSON DAVIS HIGHWAY, FOURTH FLOOR
ARLINGTON VA UNITED STATES , 22202

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jul 15, 2002	
2	EXTENSION OF TIME GRANTED	Aug 31, 2002	
3	WITHDRAWAL OF EXTENSION OF TIME TO OPPOSE	Aug 20, 2002	

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Mark: 1800CONTACTS

1800contacts

US Serial Number: 86826320

Application Filing Date: Nov. 19, 2015

US Registration Number: 5131335

Registration Date: Jan. 31, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 31, 2017

Publication Date: Nov. 15, 2016

Mark Information

Mark Literal Elements: 1800CONTACTS

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the stylized wording "1800contacts".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Acquired Distinctiveness Claim: In whole

Related Properties Information

International Registration Number: 1305530

International Application(s) /Registration(s) Based on this Property: A0059009/1305530

Claimed Ownership of US Registrations: 2675866, 2731114, 4216404 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Contact lenses

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 03, 2014

Use in Commerce: Apr. 03, 2014

For: On-line retail store services featuring contact lenses

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 03, 2014

Use in Commerce: Apr. 03, 2014

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: 1-800 Contacts, Inc.

Owner Address: 261 West Data Drive
Draper, UTAH UNITED STATES 84020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Laura M. Konkel

Docket Number: 212315-5008

Attorney Primary Email Address: mkeipdocket@michaelbest.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Laura M. Konkel
Michael Best & Friedrich LLP
100 East Wisconsin Avenue, Suite 3300
Milwaukee, WISCONSIN UNITED STATES 53202

Phone: 608-257-3501

Fax: 414-277-0656

Correspondent e-mail: mkeipdocket@michaelbest.com lmkonkel@michaelbest.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 12, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 12, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 02, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 02, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 14, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 14, 2017	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 31, 2017	REGISTERED-PRINCIPAL REGISTER	
Nov. 15, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

Nov. 15, 2016	PUBLISHED FOR OPPOSITION	
Oct. 26, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 03, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 13, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 13, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 13, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 14, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 14, 2016	NON-FINAL ACTION E-MAILED	6325
Mar. 14, 2016	NON-FINAL ACTION WRITTEN	88574
Mar. 11, 2016	ASSIGNED TO EXAMINER	88574
Feb. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Nov. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 23, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 31, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant: 1-800 Contacts, Inc.

Assignment 1 of 8

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5714/0342](#)

Pages: 11

Date Recorded: Jan. 22, 2016

Supporting Documents: [assignment-tm-5714-0342.pdf](#)

Assignor

Name: [U.S. BANK NATIONAL ASSOCIATION](#)

Execution Date: Jan. 22, 2016

Legal Entity Type: INC. ASSOCIATION

State or Country Where Organized: MINNESOTA

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 66 E. WADSWORTH PARK DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: NOVIKA ISHAR

Correspondent Address: ONE NEW YORK PLAZA
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 2 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: [5717/0761](#)

Pages: 9

Date Recorded: Jan. 27, 2016

Supporting Documents: [assignment-tm-5717-0761.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)**Execution Date:** Jan. 22, 2016**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Assignee****Name:** [U.S. BANK NATIONAL ASSOCIATION, AS TRUSTEE AND COLLATERAL AGENT](#)**Legal Entity Type:** BANK**State or Country** UNITED STATES
Where Organized:**Address:** 601 SECOND AVENUE SOUTH
U.S. BANK PLACE, MPFP2802
MINNEAPOLIS, MINNESOTA 55402-4302**Correspondent****Correspondent Name:** MILBANK, TWEED, HADLEY & MCCLOY, LLP**Correspondent Address:** 28 LIBERTY STREET
C/O LAWRENCE KASS
NEW YORK, NY 10005**Domestic Representative - Not Found****Assignment 3 of 8****Conveyance:** RELEASE OF FIRST LIEN SECURITY INTEREST IN INTELLECTUAL PROPERTY**Reel/Frame:** [5715/0031](#)**Pages:** 11**Date Recorded:** Jan. 25, 2016**Supporting Documents:** [assignment-tm-5715-0031.pdf](#)**Assignor****Name:** [MORGAN STANLEY SENIOR FUNDING, INC.](#)**Execution Date:** Jan. 22, 2016**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Assignee****Name:** [1-800 CONTACTS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Address:** 261 W. DATA DRIVE
DRAPER, UTAH 84020**Correspondent****Correspondent Name:** JOANNA MCCALL**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005**Domestic Representative - Not Found****Assignment 4 of 8****Conveyance:** FIRST LIEN TRADEMARK SECURITY AGREEMENT**Reel/Frame:** [5714/0981](#)**Pages:** 9**Date Recorded:** Jan. 25, 2016**Supporting Documents:** [assignment-tm-5714-0981.pdf](#)**Assignor****Name:** [1-800 CONTACTS, INC.](#)**Execution Date:** Jan. 22, 2016**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Assignee****Name:** [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS COLLATERAL AGENT](#)**Legal Entity Type:** BANK**State or Country** UNITED STATES
Where Organized:**Address:** ELEVEN MADISON AVENUE

NEW YORK, NEW YORK 10010

Correspondent**Correspondent Name:** JOANNA MCCALL**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005**Domestic Representative - Not Found****Assignment 5 of 8****Conveyance:** RELEASE BY SECURED PARTY**Reel/Frame:** [7098/0092](#)**Pages:** 11**Date Recorded:** Nov. 06, 2020**Supporting Documents:** [assignment-tm-7098-0092.pdf](#)**Assignor****Name:** [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH](#)**Execution Date:** Nov. 06, 2020**Legal Entity Type:** AKTIENGESELLSCHAFT (AG)**State or Country Where Organized:** CAYMAN ISLANDS**Assignee****Name:** [1-800 CONTACTS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 261 WEST DATA DRIVE
DRAPER, UTAH 84020**Name:** [LIINGO EYEWEAR, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 261 WEST DATA DRIVE
DRAPER, UTAH 84020**Name:** [PREMIUM VISION, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 261 WEST DATA DRIVE
DRAPER, UTAH 84020**Correspondent****Correspondent Name:** AXEL MAGNUSSON C/O FRIED FRANK**Correspondent Address:** ONE NEW YORK PLAZA
NEW YORK, NY 10004**Domestic Representative - Not Found****Assignment 6 of 8****Conveyance:** RELEASE BY SECURED PARTY**Reel/Frame:** [7098/0108](#)**Pages:** 11**Date Recorded:** Nov. 06, 2020**Supporting Documents:** [assignment-tm-7098-0108.pdf](#)**Assignor****Name:** [U.S. NATIONAL BANK, N.A.](#)**Execution Date:** Nov. 06, 2020**Legal Entity Type:** NATIONAL BANKING ASSOCIATION**State or Country Where Organized:** MINNESOTA**Assignee****Name:** [1-800 CONTACTS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Name: [LIINGO EYEWEAR, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Name: [PREMIUM VISION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: AXEL MAGNUSSON C/O FRIED FRANK

Correspondent Address: ONE NEW YORK PLAZA
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: [7322/0803](#)

Pages: 12

Date Recorded: Jun. 10, 2021

Supporting Documents: [assignment-tm-7322-0803.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [PREMIUM VISION, LLC](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LIINGO EYEWEAR, INC.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1585 BROADWAY
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: JENNIFER TINDIE

Correspondent Address: 1025 CONNECTICUT AVE., NW, SUITE 712
COGENY GLOBAL INC.
WASHINGTON, DC 20036

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance: SECURITY INTEREST

Reel/Frame: [7322/0791](#)

Pages: 12

Date Recorded: Jun. 10, 2021

Supporting Documents: [assignment-tm-7322-0791.pdf](#)

Assignor

Name: 1-800 CONTACTS, INC.	Execution Date: Nov. 06, 2020
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Name: PREMIUM VISION, LLC	Execution Date: Nov. 06, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE

Name: LIINGO EYEWEAR, INC.	Execution Date: Nov. 06, 2020
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Assignee

Name: KKR LOAN ADMINISTRATION SERVICES LLC, AS COLLATERAL AGENT	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE

Address: 9 WEST 57TH ST.
SUITE 4160
NEW YORK, NEW YORK 10019

Correspondent

Correspondent Name: JENNIFER TINDIE

Correspondent Address: 1025 CONNECTICUT AVE., NW, SUITE 712
COGENY GLOBAL INC.
WASHINGTON, DC 20036

Domestic Representative - Not Found

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Mark: 1800CONTACTS.COM

1800CONTACTS.COM

US Serial Number: 77751475

Application Filing Date: Jun. 03, 2009

US Registration Number: 3833549

Registration Date: Aug. 17, 2010

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 11, 2020

Publication Date: Jun. 01, 2010

Mark Information

Mark Literal Elements: 1800CONTACTS.COM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Acquired Distinctiveness Claim: In whole

Related Properties Information

Claimed Ownership of US Registrations: 2675866, 2731114

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Mail order and telephone order services in the field of contact lenses and related products, and on-line retail store services featuring contact lenses and related products

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 22, 1996

Use in Commerce: Dec. 01, 1998

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: 1-800 Contacts, Inc.

Owner Address: 261 West Data Drive
Draper, UTAH UNITED STATES 84020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Laura M. Konkel

Docket Number: 212315-5009

Attorney Primary Email Address: mkeipdocket@michaelbest.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Laura M. Konkel
Michael Best & Friedrich LLP
One South Pinckney Street, Suite 700
Madison, WISCONSIN UNITED STATES 53703

Phone: 608-257-3501

Fax: 608-283-2275

Correspondent e-mail: mkeipdocket@michaelbest.com lmkonkel@michaelbest.com jltreml@michaelbest.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 11, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 11, 2020	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	59136
Sep. 11, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	59136
Sep. 10, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	59136
Aug. 03, 2020	TEAS SECTION 8 & 9 RECEIVED	
Aug. 17, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 12, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 12, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 02, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 02, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 14, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 14, 2017	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 19, 2017	AMENDMENT UNDER SECTION 7 Å- PROCESSED	71378
Apr. 19, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Apr. 07, 2017	OTQR WITHDRAWAL FROM PUBLICATION	70853
Mar. 28, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Mar. 28, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED	71378
Mar. 28, 2017	AMENDMENT UNDER SECTION 7 Å- PROCESSED	71378
Mar. 23, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Feb. 10, 2017	TEAS SECTION 8 RECEIVED	
Feb. 10, 2017	TEAS SECTION 7 REQUEST RECEIVED	
Feb. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 12, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 17, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 01, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 01, 2010	PUBLISHED FOR OPPOSITION	

Apr. 24, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Apr. 24, 2010	ASSIGNED TO LIE	77312
Apr. 12, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 10, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 10, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 10, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 22, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 14, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 14, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 14, 2009	NON-FINAL ACTION WRITTEN	86330
Sep. 02, 2009	ASSIGNED TO EXAMINER	86330
Jun. 09, 2009	NOTICE OF PSEUDO MARK MAILED	
Jun. 08, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 06, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 11, 2020

Assignment Abstract Of Title Information

Summary

Total Assignments: 12

Registrant: 1-800 Contacts, Inc.

Assignment 1 of 12

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5205/0029](#)

Pages: 9

Date Recorded: Jan. 30, 2014

Supporting Documents: [assignment-tm-5205-0029.pdf](#)

Assignor

Name: [JP MORGAN CHASE BANK, N.A.](#)

Execution Date: Jan. 30, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 66 EAST WADSWORTH PARK DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: BRYAN G. PRATT

Correspondent Address: 222 SOUTH MAIN STREET, SUITE 2200
SALT LAKE CITY, UT 84101

Domestic Representative - Not Found

Assignment 2 of 12

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5205/0038](#)

Pages: 9

Date Recorded: Jan. 30, 2014

Supporting Documents: [assignment-tm-5205-0038.pdf](#)

Assignor

Name: [JP MORGAN CHASE BANK, N.A.](#)
Execution Date: Jan. 30, 2014
Legal Entity Type: NATIONAL ASSOCIATION
State or Country Where Organized: UNITED STATES

Assignee

Name: [1-800 CONTACTS, INC.](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 66 EAST WADSWORTH PARK DRIVE
 DRAPER, UTAH 84020

Correspondent

Correspondent Name: BRYAN G. PRATT
Correspondent Address: 222 SOUTH MAIN STREET, SUITE 2200
 SALT LAKE CITY, UT 84101

Domestic Representative - Not Found**Assignment 3 of 12**

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT
Reel/Frame: [5205/0416](#) **Pages:** 9
Date Recorded: Jan. 31, 2014
Supporting Documents: [assignment-tm-5205-0416.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)
Execution Date: Jan. 31, 2014
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC., AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE
Address: 1585 BROADWAY
 NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: THOMAS FAHEY
Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130
 NATIONAL CORPORATE RESEARCH, LTD.
 WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 4 of 12**

Conveyance: SECOND LIEN TRADEMARK SECURITY AGREEMENT
Reel/Frame: [5205/0926](#) **Pages:** 9
Date Recorded: Jan. 31, 2014
Supporting Documents: [assignment-tm-5205-0926.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)
Execution Date: Jan. 31, 2014
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)
Legal Entity Type: NATIONAL ASSOCIATION
State or Country Where Organized: OHIO
Address: 60 LIVINGSTON AVENUE
 LEONARDO TRANSACTION EP-MN-WS3C

ST. PAUL, MINNESOTA 55107-1419

Correspondent**Correspondent Name:** THOMAS FAHEY**Correspondent Address:** 1025 VERMONT AVENUE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005**Domestic Representative - Not Found****Assignment 5 of 12****Conveyance:** RELEASE OF SECURITY INTEREST**Reel/Frame:** [5714/0342](#)**Pages:** 11**Date Recorded:** Jan. 22, 2016**Supporting Documents:** [assignment-tm-5714-0342.pdf](#)**Assignor****Name:** [U.S. BANK NATIONAL ASSOCIATION](#)**Execution Date:** Jan. 22, 2016**Legal Entity Type:** INC. ASSOCIATION**State or Country Where Organized:** MINNESOTA**Assignee****Name:** [1-800 CONTACTS, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 66 E. WADSWORTH PARK DRIVE
DRAPER, UTAH 84020**Correspondent****Correspondent Name:** NOVIKA ISHAR**Correspondent Address:** ONE NEW YORK PLAZA
NEW YORK, NY 10004**Domestic Representative - Not Found****Assignment 6 of 12****Conveyance:** SECURITY INTEREST**Reel/Frame:** [5717/0761](#)**Pages:** 9**Date Recorded:** Jan. 27, 2016**Supporting Documents:** [assignment-tm-5717-0761.pdf](#)**Assignor****Name:** [1-800 CONTACTS, INC.](#)**Execution Date:** Jan. 22, 2016**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [U.S. BANK NATIONAL ASSOCIATION, AS TRUSTEE AND COLLATERAL AGENT](#)**Legal Entity Type:** BANK**State or Country Where Organized:** UNITED STATES**Address:** 601 SECOND AVENUE SOUTH
U.S. BANK PLACE, MPFP2802
MINNEAPOLIS, MINNESOTA 55402-4302**Correspondent****Correspondent Name:** MILBANK, TWEED, HADLEY & MCCLOY, LLP**Correspondent Address:** 28 LIBERTY STREET
C/O LAWRENCE KASS
NEW YORK, NY 10005**Domestic Representative - Not Found****Assignment 7 of 12**

Conveyance: RELEASE OF FIRST LIEN SECURITY INTEREST IN INTELLECTUAL PROPERTY

Reel/Frame: [5715/0031](#)

Pages: 11

Date Recorded: Jan. 25, 2016

Supporting Documents: [assignment-tm-5715-0031.pdf](#)

Assignor

Name: [MORGAN STANLEY SENIOR FUNDING, INC.](#)

Execution Date: Jan. 22, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 W. DATA DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 8 of 12

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5714/0981](#)

Pages: 9

Date Recorded: Jan. 25, 2016

Supporting Documents: [assignment-tm-5714-0981.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Jan. 22, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS COLLATERAL AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: UNITED STATES

Address: ELEVEN MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130
NATIONAL CORPORATE RESEARCH, LTD.
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 12

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7098/0092](#)

Pages: 11

Date Recorded: Nov. 06, 2020

Supporting Documents: [assignment-tm-7098-0092.pdf](#)

Assignor

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: AKTIENGESELLSCHAFT (AG)

State or Country CAYMAN ISLANDS

Where Organized:

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020Name: [LIINGO EYEWEAR, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020Name: [PREMIUM VISION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: AXEL MAGNUSSON C/O FRIED FRANK

Correspondent Address: ONE NEW YORK PLAZA
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 10 of 12

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7098/0108](#)

Pages: 11

Date Recorded: Nov. 06, 2020

Supporting Documents: [assignment-tm-7098-0108.pdf](#)

Assignor

Name: [U.S. NATIONAL BANK, N.A.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country MINNESOTA
Where Organized:

Assignee

Name: [1-800 CONTACTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020Name: [LIINGO EYEWEAR, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020Name: [PREMIUM VISION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:Address: 261 WEST DATA DRIVE
DRAPER, UTAH 84020

Correspondent

Correspondent Name: AXEL MAGNUSSON C/O FRIED FRANK

Correspondent Address: ONE NEW YORK PLAZA
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 11 of 12

Conveyance: SECURITY INTEREST

Reel/Frame: [7322/0803](#)

Pages: 12

Date Recorded: Jun. 10, 2021

Supporting Documents: [assignment-tm-7322-0803.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [PREMIUM VISION, LLC](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LIINGO EYEWEAR, INC.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1585 BROADWAY
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: JENNIFER TINDIE

Correspondent Address: 1025 CONNECTICUT AVE., NW, SUITE 712
COGENY GLOBAL INC.
WASHINGTON, DC 20036

Domestic Representative - Not Found

Assignment 12 of 12

Conveyance: SECURITY INTEREST

Reel/Frame: [7322/0791](#)

Pages: 12

Date Recorded: Jun. 10, 2021

Supporting Documents: [assignment-tm-7322-0791.pdf](#)

Assignor

Name: [1-800 CONTACTS, INC.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [PREMIUM VISION, LLC](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [LIINGO EYEWEAR, INC.](#)

Execution Date: Nov. 06, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [KKR LOAN ADMINISTRATION SERVICES LLC, AS COLLATERAL AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 9 WEST 57TH ST.
SUITE 4160
NEW YORK, NEW YORK 10019

Correspondent

Correspondent Name: JENNIFER TINDIE

Name:

Correspondent 1025 CONNECTICUT AVE., NW, SUITE 712

Address: COGENY GLOBAL INC.
WASHINGTON, DC 20036

Domestic Representative - Not Found